



VOLUNTEER LOUISIANA

**Annual Report
2011**

THE COMMISSION

In 1993, Volunteer Louisiana was established in the Office of the Lieutenant Governor to rekindle the spirit of service and citizenship among the citizens of Louisiana. The mission of the Volunteer Louisiana is to build and sustain high quality programs that meet the needs of Louisiana's citizens and promote an ethic of service. We believe that citizen service provides opportunities for individuals to achieve academic success, to develop job skills, to strengthen communities and to build a culture of good citizenship and personal responsibility.

Commissioners

Camm Morton, chair
Dena Morrison, vice chair
Chris Gorman, treasurer
Ann Duplessis, past chair
Laura Brackin
Monica Bradsher
Julie Cherry
David Conner
Leroy Davis

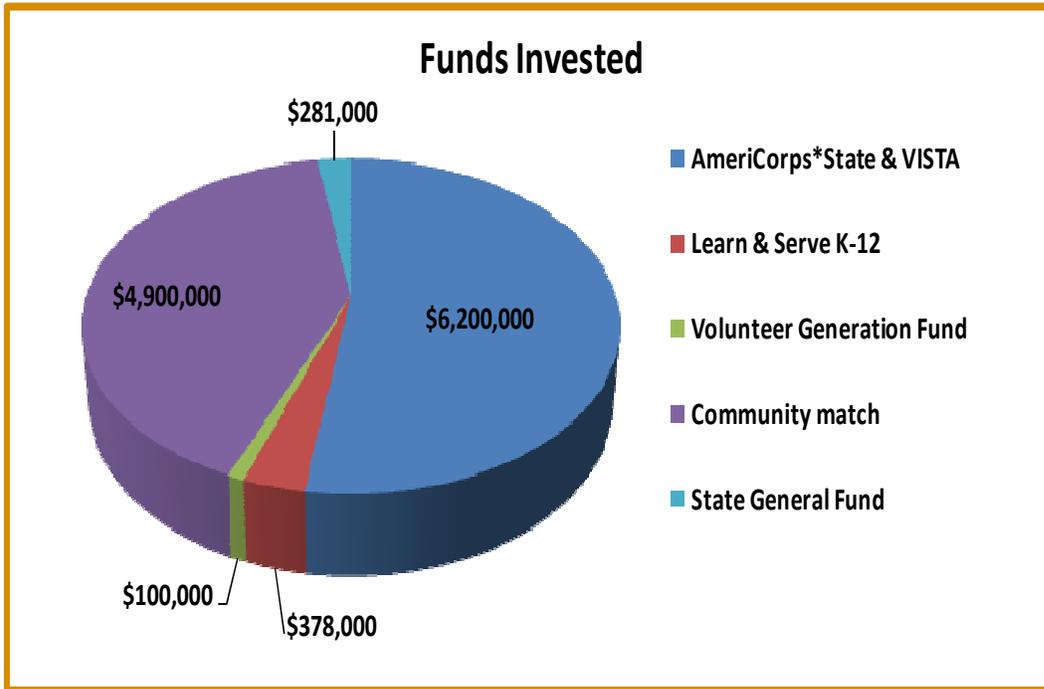
Dr. Leroy Davis
Jenny Korner
Vincent Ilustre
Lydia Jackson
Mike Manning
Teresa Micheels
Shayla Price
Fabian Tucker
Jessica Tucker

Ex-officio

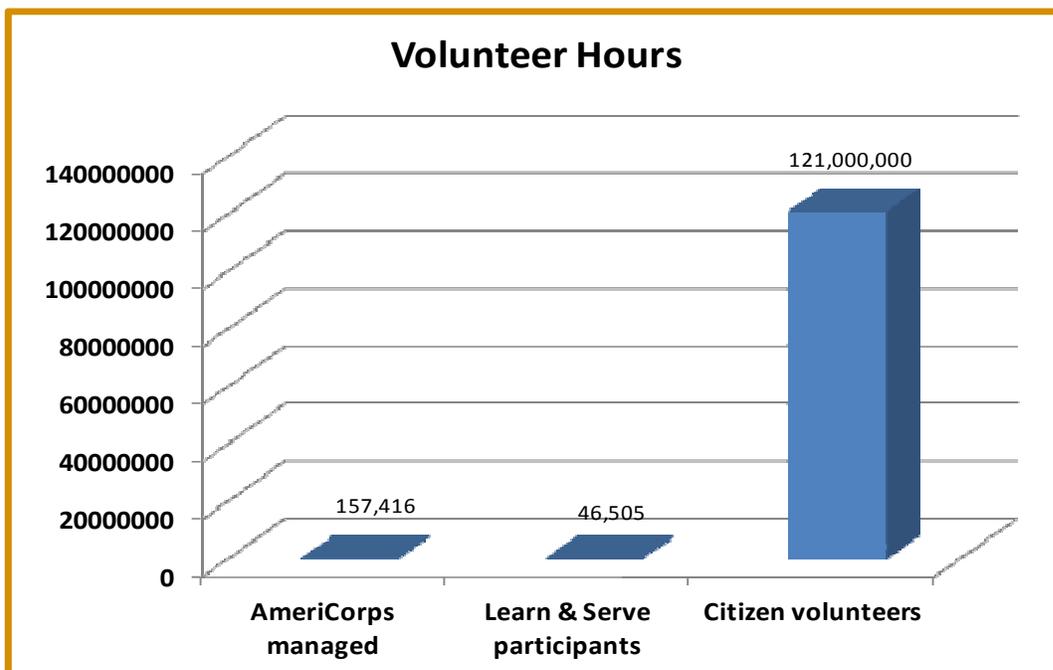
Governor Bobby Jindal
Lt. Governor Jay Dardenne
Pam Olson

Staff

Janet Pace, Executive Director
Nicholas Auck, Volunteer Outreach
Irene Cambre, Administrative Assistant
Denise Dowell, Learn & Serve
Stephanie Trahan, AmeriCorps
Jason Schaefer, VISTA member



The Louisiana Serve Commission receives federal and state funds, which are matched with local funds, to invest in programming to engage citizens in service throughout the state.



This past year, over 800,000 volunteers served over 121 million hours in their communities addressing critical social needs. The value of this effort equates to \$2.1 billion. (www.independentsector.org)



In the 2010-2011 program year, 1,117 AmeriCorps members served 279,625 hours in 14 agencies across 28 parishes and directly impacted 48,744 people. Members worked, in tutoring and mentoring programs, provided work training to formerly incarcerated adults, provided health education, supported youth development, built affordable housing and continued hurricane recovery projects.



These grants also brought \$5.7 million in federal funds to the state and leveraged an additional \$4.6 million in community matching funds. In addition, these 279,625 member hours translate into a value of



\$5,972,790. Additionally these AmeriCorps*State programs recruited and managed 19,677 community and out-of-state volunteers for an estimated number of hours of 157,416 and economic value of \$3,362,405. (www.independentsector.org)

2010-11 AmeriCorps*State programs

Boys and Girls Club of BR
City Year Louisiana
Cornerstone Builders
Hands On New Orleans
Impact Lake Charles
Louisiana Delta Service Corps
Operation Reach

Playworks
SEE West Monroe
ShrevCorps
St. Bernard Project
Teach for America
Trinity Christian Community
ULL AmeriCorps



AmeriCorps participants in Louisiana earned \$4,460,392 in Education Awards last year. These awards are used to fund future educational opportunities for the participants at any educational institution which accepts federal funding or to repay student loans.

LEARN AND SERVE K-12



In 2010-11, the Louisiana Serve Commission awarded \$240,000 in federal Learn and Serve K-12 grants to 23 service-learning programs coordinated by 11 school districts, impacting 15 K-12 public schools and eight nonprofits partnering with 22 K-12 public schools. These programs were located in 12 parishes throughout Louisiana.



An estimated 2,006 K-12 public school students benefited from participating in service-learning programs and contributed over 46,505 hours of service at a value of \$993,347 to their communities. Through these programs students were able to strengthen their academic skills through hands-on service projects linked to their classroom curriculum.

A total of 497 adult volunteers and 226 community partners assisted student participants in their projects.



LEARN AND SERVE K-12

2010-11 Learn & Serve programs

Adoption Option

Art Smart

Baskets from the Heart

Childhood Obesity Prevention

Creating Smiles for the Future

DHS Bears Serving the Community

Garden Variety

KISS

Learn and Grow

Learning to Serve, Serving to Learn

LaBranche Wetland Watchers

Eagles' Reading Partner Program

Louisiana 4-H Seeds of Service

Pec Service Learning Project

Pontchatoula Wetlands

Project Chamberlain

Project INVEST

Supporting All Readers

Tickfaw State Park Invasive Removal

World Class Service-Learning



Student service projects included teaching proper oral hygiene to Head Start and Title I students, developing academic lessons to be taught using an outdoor classroom, preventive activities to address coastal erosion, recycling projects, visiting and partnering with

nursing home residents, building projects for the community, and tutoring and mentoring fellow students.

VOLUNTEER OUTREACH



The goal of the Volunteer Outreach program is to engage all citizens in service regardless of skill, interest or ability. In 2010, 837,553 Louisiana residents volunteered 121 million hours of service, providing a value of \$2.58 billion to the state.

DisasterResponse/Preparedness



The Commission is the designated coordinator for Spontaneous Unaffiliated Volunteer Management in disaster. Part of this effort is to train AmeriCorps members and community volunteers to open and operate Volunteer Reception Centers in large-scale disasters,

where spontaneous volunteers can show up to register, be trained and placed in the areas of greatest need. In 2011, LA Serve conducted four Volunteer Reception Center training events and a Donations Management Class.

VOLUNTEER OUTREACH

Volunteer Generation Grant

National Volunteer Week – HandsOn Lake Charles worked with the city government to rebuild Millennium Park after an arsonist burned the facilities.

Volunteer!United developed a Day of Action to benefit the members of the 70805 Zip Code community by collaborating with community partners to clean up the area between the Delmont Village Community Center and Delmont Elementary.

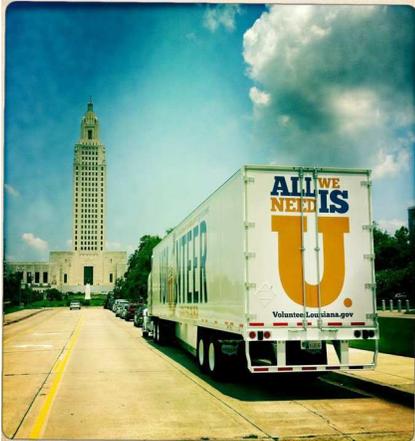
Make A Difference Day —Volunteer Ascension mobilized East Ascension senior class volunteers to update Oak Grove Primary school’s learning garden , create an outdoor classroom and mural at Galvez Middle School, and repainted doors at Dutchtown High School.

LA Serve VISTA Project

Full-time, year-long AmeriCorps VISTA members are placed within nonprofit and faith-based organizations to build capacity throughout the state. Activities include volunteer program development, project development and managing volunteers. There are 27 member slots available from this operational grant.



All We Need Is U



In 2011, Volunteer Louisiana launched a statewide marketing campaign to create a greater awareness of the importance of volunteers in meeting local needs and to help individuals find a place to volunteer. The campaign, *All We Need Is U*, premiered in Baton Rouge and Shreveport on static and digital billboards and a “rolling billboard”: a Tango Transport truck wrapped in the campaign theme. The effort was buoyed with social media and a *Show Us Your U* Facebook campaign encouraging people to send in photos of their community service in action.

State Volunteerism Study

The Commission contracted the LSU Public Policy Research Lab to conduct a volunteerism study in April 2011. It contacted 720 respondents from 216 cities and all 64 parishes. In the past year, 51 percent of Louisianans 18 or older volunteered, and more than 85 percent indicated they would continue to volunteer during the next year. The report also found:

- Volunteering rates vary demographically: 58 percent Latino; 54 percent White/Caucasian; 42 percent Black/African American/Native American
- The highest volunteer rate was among 35 to 44 year olds at 60 percent, followed closely at 53 percent by ages 45-54
- People volunteer for religious organizations more than any other type of organization

Louisiana Volunteer Service Awards

The awards are given in recognition of the outstanding contributions of Louisiana citizens in helping to make the state a better place in which to live, to work and to raise a family. Over 523 awards have been given this year.

Global Youth Service Day



In April 2011, Louisiana ranked 7th out of 75 lead agencies in the number of Global Youth Service Day (GYSD) service projects conducted. A reported 1,289 youth and 255 adult volunteers provided 11, 089 hours of service to Louisiana communities for an economic value of \$236,861 (based on a rate of \$21.36 per volunteer hour www.independentsector.org).

Make A Difference Day

During this national day of service, the Commission leads a service project in October called *Include Me*. The goal of *Include Me* is to involve citizens with disabilities in a day of service alongside AmeriCorps members, corporate partners and other citizens. Projects this year included school beautification in Baton Rouge, neighborhood cleanups in Lafayette and Chalmette and building ramps for low-income citizens with disabilities in Shreveport. Nearly 650 volunteers, including 50 with self-identified disabilities, participated in *Include Me* this year.

